Kobiton

What Does Your Retail App Need?

Retail eCommerce Checklist

Your retail eCommerce app should provide a smooth buying experience for your customers. This checklist will help you make sure you're testing the most essential features.

- ☑ **Biometric Authentication:** Allow users an easy login to their accounts for speedy transactions using fingerprint scanning and FaceID.

- ☑ **Image Injection:** Users can easily scan their credit cards into your app using the camera on their smartphone to complete their purchases.

- ☑ **SMS Testing:** An SMS and Email connection is essential so users can receive an instant receipt of purchase.

- ☑ **Geolocation Testing:** Bluetooth and GPS technology can be implemented to help customers find the closest retail location near them or for wayfinding features when they're in-store.

- ☑ **Transactional Testing:** A smooth selling and buying experience has a multitude of popular features such as quick checkout for Venmo, G-Pay, and Apple Pay.

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