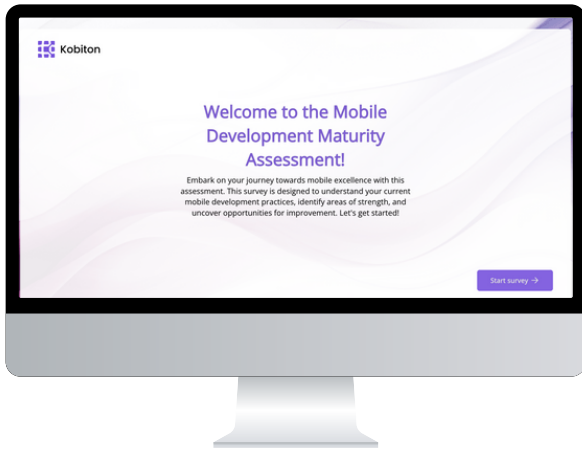# Kobiton Mobile Maturity Model

Identify gaps in your current mobile development and testing strategies to equip your organization with a roadmap toward mobile excellence.

Assess Your Company's Mobile Maturity in 20 Minutes

Kobiton's Mobile Maturity Model provides organizations like yours with a custom six-month action plan to to improve mobile development and testing maturity in priority areas. Through our online questionnaire, your organization's maturity in mobile development and testing methodologies are assessed and quantified based on proprietary data from Kobiton and industry benchmark data.

How Mature is Your Organization's Mobile Development?

Developed from Kobiton's vast experience, the mobile maturity model offers a comprehensive evaluation of your organization's current mobile development, testing, and DevOps practices.

More than a simple assessment- the Kobiton Mobile Maturity model provides your development and testing teams a detailed report that evaluates your UX, performance and reliability, accessibility and more. Providing a clear action plan for your organization to focus and improve on in order to guide your organization towards mobile excellence.

Your Journey to Mobile Excellence

Take The Assessment
Set aside 20 minutes for you - or your team to review and answer the maturity model questions

Review Your Results With Kobiton
Receive a clear, actionable six-month roadmap to improve your mobile maturity and see how your practices measure up against leading industry standards

Implement Your Custom Plan
Enhance your mobile development, testing, and DevOps processes by focusing on the areas identified within your customized report.

Ongoing Improvement:
Continuously refine and evolve your mobile strategies with Kobiton's support and schedule your next six month assesment.

The Mobile Maturity Model Supports Continuous Integration and Continuous Delivery

After your initial assessment, you will receive your detailed mobile maturity model and a customized report that your Kobiton representative will review with your team to begin your mobile excellence journey - all areas identified through our questionnaire and customized report will be covered and an additional call will be scheduled after six months to assess your organization's progress.
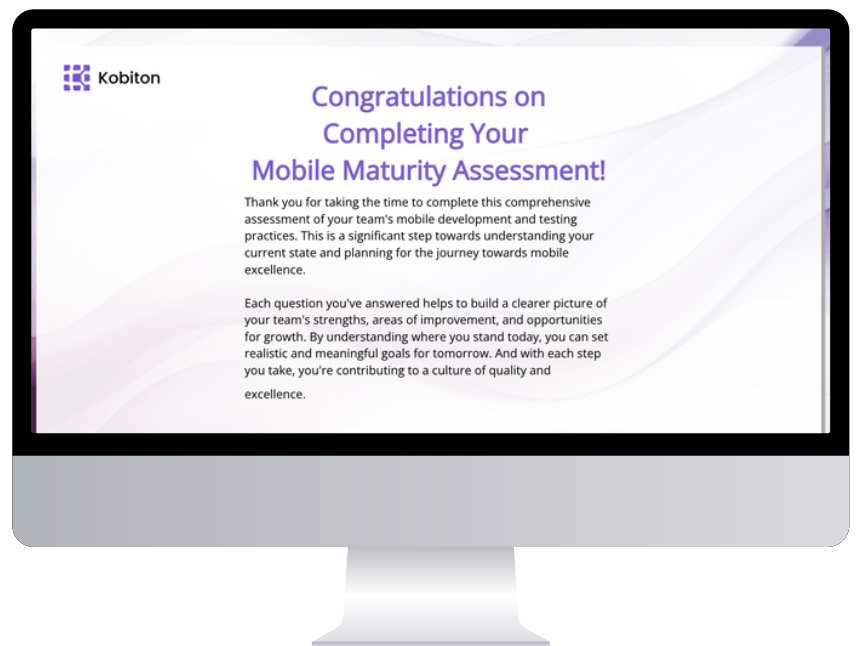
Getting started is easy - and it only takes 20 minutes

How To Get Started

1. Gather your team, Kobiton can send you the questions beforehand so you can review and answer them together.

2. Navigate to the Kobiton Mobile Maturity Model questionnaire

3. Take 20 minutes to answer questions about your company, your application, and your testing and development processes.

4. Wait for your customized report and scheduled call with Kobiton.

> " The support is knowledgable, quick, and friendly. We were up and running quickly and the testing team across multiple countries were able to test and support mobile testing for our applications with little to no learning curve.
>
> *Paul B., Enterprise User*

Kobiton

Congratulations on Completing Your Mobile Maturity Assessment!

Thank you for taking the time to complete this comprehensive assessment of your team's mobile development and testing practices. This is a significant step towards understanding your current state and planning for the journey towards mobile excellence.

Each question you've answered helps to build a clearer picture of your team's strengths, areas of improvement, and opportunities for growth. By understanding where you stand today, you can set realistic and meaningful goals for tomorrow. And with each step you take, you're contributing to a culture of quality and excellence.

About Kobiton

Kobiton empowers enterprises to accelerate mobile app delivery through manual, automated, and no-code testing on real devices. Kobiton's AI-augmented mobile testing platform uniquely delivers one-hour continuous testing and integration. Founded in 2016, Kobiton is venture-backed and headquartered in Atlanta. More information at www.kobiton.com.